The problem:

The sith slogan has proven uninspiring for too long. How can we make the slogan more inspiring?

With fewer droids being converted we are losing out on potential productive members and our cause is hurting due to this fact.

Potential Solution:

Our potential new slogan is “Join us and together we will rule the galaxy” This comment should be more inspiring to potential droid recruits.

Method:

We will split captured droids at random from the captured population into three separate groups. Two groups will hear the old slogan and a third will hear the new slogan. All conversion attempts will be attempted by Grand Moff. If the new slogan is able to prove it is more effective by a standard deviation of the two old groups, then we will put into place our new slogan. If the result is still positive we will test further for another 3 months. If within that time frame it appears we are within our benchmark we will apply changes. Otherwise we will revert to the old slogan.